1. 2:00 P.M. Agenda

   Documents: CTC ADVISORY MEETING OCTOBER.PDF

2. 2:00 P.M. Minutes

   Documents: MINUTES 10-9-14.PDF

CTC Advisory Meeting
October 9th, 2014
2:00 pm

I. Welcome
II. Old Business
    a. August minutes
    b. Committee members
    c. Website update
III. Budget Details
    a. Civic Center
    b. Bed tax
    c. Tournament activity
    d. Train Depot
    e. Review budget numbers
IV. Kansas Sampler
    a. Did not win bid
    b. Should we reapply
V. SCKTR
    a. I will be designing brochure
    b. Selling ads
    c. Other marketing involvement
VI. TIAK Conference
    a. Molly and I will be attending
VII. Farmer's Market
    a. Closing on building 10.9.14
    b. Grant process for renovations
    c. Thoughts on committee/advisory board/management
    d. Date set to open
VIII. Oktoberfest
    a. Overview of event
    b. Fall Festival next year to involve multiple events
    c. Volunteers
IX. New Business to share by CTC Advisory Panel
X. Next Meeting
    a. Thursday, November 13th 2014 at 2:00 pm in City Hall Rec Conference Room
    b. Please attached calendar for meeting dates for CTC in 2015

CTC Meeting – Minutes

October 9th, 2014

2:00 p.m.

Attendees:

Jean Plummer
Jim Garner
Randy Just
Andrea Van Auken
Natalie Donges
Steve Reynolds
Jen Cook
Molly Denton

I. Welcome
II. Old Business
   a. August Minutes – Approved
   b. Committee Members

A motion was moved to remove Jerry Mandarino from the Committee for lack of attendance. Natalie seconds motion. Unanimously voted yes, no one opposed.

Susie Carson & Linda Jolly excused from every meeting unless needed.

Suggestion that we ask Kay Longner to be on the CTC. Everyone present was asked to brainstorm who to add to the committee.

Question was raised on if the CTC has to have 11 members? No one was sure. It was suggested that if a member cannot attend a meeting, they should send a sub to fill in.

Question was raised if a member isn't here for 20% of the meetings, should the member be removed from committee?

Jean Plummer was voted chair member December 2013. Question if Randy and Jean terms are up next May? Randy thinks they were reappointed in May 2014. Need to look at old Commission minutes to check on these topics.

   c. Website update:

Explained what is available on the new website: eldoks.com. Natalie asked if it would be possible to link her website on to ours.

III. Budget Details:
   a. Civic center
   b. Bed tax
   c. Tournament activity

Gave Andrea tournament dates for 2015, this is a good idea to do in the future. It helps her with hotel occupancy anticipation. Look into horse-she tournaments (Roger Vogel contact).

   d. Train Depot
   e. review budget numbers

IV. Kansas Sampler
   a. Did not win bid

Winfield won the 2016-2017 bid.

   b. Should we reapply?

How much did we spend on the application? Under $500. Unanimously thought that we SHOULD reapply. Jen and I will go to the KS Sampler Festival this coming May in Wamego and to Winfield's.

V. SCKTR

a. Redesigning the Brochure

Jen and Molly will work on it together, and make sure to put El Dorado on the front page.

b. Selling Ads

We need to update the price sheet for ads. Have CTC help us in selling Ads.

c. Email

We need to gather ideas on attractions in Butler Co.

Jen will renew SCKTR & TIAK, but thought the Hunters Guide Ad for $350 was not worth the money.

Other Ads in Splurge - $650 two full page ads - Oktoberfest & Local Faces. Splurge appeals to upper middle class, to those who want to go out. Also, Kansas Official Travel Guide was good - lots of ads.

VI. TIAK Conference

Jen, Molly, Natalie & Randy will be attending Conference in Manhattan October 13-15th.

VII. Farmer's Market

a. Closing today 10/9/14

b. Applying for Grant

It is a reimbursement grant that will be used for the renovations of the building.

c. Future plans – Oktoberfest next year, special events, weddings

d. Date set to open – spring 2015

VIII. Oktoberfest

a. Video of El dorado and Oktoberfest - Burley Productions

b. Fall festival next year to involve multiple events

Jean Plummer believes it is a great idea if done right. Suggestion that we should not mix the Car Show and Walnut River Festival. These are two different crowds (day/night crowd)

<u>Proposed plan for next year (2015):</u>

Friday - Oktoberfest, beer garden, concert
Sat AM - Run
Sat PM - Car Show
Sat PM - Chili Cook off
Sun AM - Church outside
Sun - Walnut River Fest

Ministerial Alliance has said no in the past for a community church. Why? Because the offering collected supports each church and they wouldn't be able to do an offering if every church is involved.

An idea from Randy would be to get the Youth from the Church's involved and have them run it.

Discussion is now on the Table and Jean is open to it.

c. Volunteers for Oktoberfest - Natalie can do race packet at 3:00 and gate.

Other topics discussed:

El Dorado needs more things to do to reach all ages.

Need to get rid of some events (i.e. Bridal show and Art in the Park) These are overlapping events.

The Legion area would be great for a future athletic area and to build it up for tournaments.

Downtown can offer more food, drink and art.

IX. New business:

What is the new building on 6th and Oil Hill? Believed to be Becker Tire.

Ask Linda Jolly for any new economic development around town.

Could the Planning and Zoning Commission let the public know of open lots?

Handouts at Meeting:

Schedule of upcoming events

Upcoming Meeting Schedule through November of 2015 – Jean will not be here for the next meeting (11/13/14)

Website flyer

Oktoberfest flyer

Lifeline Screening - Dec 4th

X. Next Meeting

a. Thursday, Nov 13th 2:00 pm in City Hall Rec Conference Room