

CTC Advisory Meeting - Minutes November 13, 2014 at 2:00 pm

Attendees:

Jim Garner
Steve Reynolds
Jen Cook
Molly Denton

The meeting started just after 2:00, as we were waiting to see if a few more members would attend.

Jen discussed the City's new involvement bidding on the Shrine Bowl for the summer of 2017. She is working with an application committee (similar to the Kansas Sampler committee). All entities involved are on board and excited for positive effect this would have on El Dorado. The CTC advisory board was asked to think of some extra activities that we could include in our bid for those coming into town for the event. One suggestion was to get the Lake involved or a 5K race with Oz Endurance. The grant/bid fee will be approximately \$4,000 and Jen said she would be able to work that into her budget for 2017 if we did win the bid. The City will need to be highly involved in the process and Jen plans to go the Pittsburg who has the bowl for 2015. A copy of the bid/host requirements was provided to those who attended. The Bid is due by January 1st, 2015.

Jen updated everyone on the Community market. The building is officially City of El Dorado property as of November 9th, 2014. The City will still be leasing to Butler REC for one more year. The market will only take up one side of the building at first and Butler REC is only using the other half. We are in the very beginning stages of the renovation plans and need to make sure to get the restrooms up to ADA standards. Jen is looking into future grants to help fund the renovations. The plan is to open in late spring 2015 for a farmer's market space. Future plans include having an industrial kitchen for event rental and possibly have BCC use for catering purposes.

After attending the TIAK conference Jen and Molly learned about NASC (National Association of Sports Commissions). This association helps you find and bring sporting events to your area. We believe that this will help the City 'think outside the box' and bring in events such as a horseshoe tournament or boat races at the lake. The City will become members to NASC next year. Jen plans on attending the annual conference in April 2015 in Milwaukee.

We then discussed many of the community events coming up for 2015. The Chamber is not doing many of the usual sponsored events such as the Women's Fair and will only be doing 3-4 events in 2015. They have been discussing the idea of one Fall Festival, but the Car Show and WRF do not

want to move dates/locations. Jen is not sure if she would like to host a Bridal Fair again, not sure of the benefit it brought to El Dorado. Holly-Frontier has reached out to the City to help with Frontier Western Celebration next year. Possibly move FWC to Gordy Park area and use the new Community Market and/or hold a dance on Main Street? A thought on Oktoberfest for next year, need to make the price of admission include on beverage. Price to enter was \$5 and a beer was \$4 = too high.

The 4 Partners (City, Chamber, Inc., Main St.) have split the price of a booth at the Women's Fair in Wichita in February. The total was \$2,300. We will allow business to hang banners and advertise within the booth. Need to come up with something so people that visit the booth feel more inclined to come to El Dorado, such as El Dorado Bucks?

The next meeting will be January 8th, 2015 at 2:00 pm at Scooters Coffeehouse.