

CTC Minutes January 15 , 2015

Attendees:

Natalie Donges
Jim Gardner
Jean Plummer
Steve Reynolds
Rod Seel
Andrea Van Auken

Staff:

Jen Cook
Molly Denton

Absent:

Randy Just

Jen and Molly attended the Kansas Rural Leadership Retreat in Valley Falls this past week, hosted by Marci Penner and the Kansas Sampler Foundation. This informal retreat brought leaders from rural communities from all over Kansas together and to discuss ways to sustain rural communities. Items discussed: ideas to create a new Event/Game in town (i.e. scavenger hunt, board game night or trivia night) and the Power Up Movement (ages 21-39) which is similar to "ACES". Jen and Molly also became members of the Kansas Explorers Club (ERV - Explorer Research Vehicle). Membership is \$18.61 and helps support the Kansas Sampler Foundation.

The City, BCC, USD 490, Chamber and El Dorado Inc. submitted the Shrine Bowl Bid for 2017 on January 1st. Members from all entities will represent El Dorado as they travel to Kansas City to present the bid to the Shrine Bowl Committee on January 24th. We should know within a week or two if we won the bid or not. If we get the bid it will be the last week in July of 2017.

Women's Fair is February 20-22nd in Wichita. The City, Chamber, El Dorado Inc. and Main Street will help these four businesses represent El Dorado: Sweet 120, Walter's Flowers, Posh and Robin's. We will also be doing "El Dorado Bucks" to encourage people to come to El Dorado after the event. Overall, the committee agreed that the CVB's role in the Women's Fair should be very minimal if it's done next year.

The South Central Kansas 2015 travel brochure will be organized and designed by Jen and Molly. Listings to have your business/organization represented for Butler or surrounding counties are due soon.

There is not much to report on the new Community Market. As of now, Jen is the contact person for all questions related to the market. She is working on getting more information from a contact in Atchison that currently runs a similar market. She is also in the process of talking with Dr. Krull at BCC in hopes to bring the college's hospitality food back to El Dorado. Jen will be traveling to Manhattan on February 28th to attend the Farmer's Market Conference.

The City (CVB) will be joining the National Association of Sports Commissions (NASC). The membership dues are \$795 per year and this will open the doors to many contacts and leads to bring several diverse sports tournaments to El Dorado. Jen will be attending the annual conference on April 26-29th in Milwaukee, WI. Jen and Molly are also working on creating a new Facilities Guide for El Dorado's recreation and meeting facilities.

The Kansas Sampler Festival for 2015 will be in Wamego May 1st-3rd. Jen and Molly will go up early and help Wamego set up and learn more details on how the sampler is organized. They will also help run the SCKTR booth.

At the end of the meeting it was decided that we change the meeting time to be 4:00 p.m. instead of 2:00 p.m. It was also noted that the current printed schedule was wrong and we meet every 3rd Thursday, every-other month. Molly will update the schedule and send a new one out.

The committee was also encouraged to find other local citizens that would be interested in joining the CTC. These names were suggested: Kaye Laudner & Kaytlan Berry. Does El Dorado have a B&B and who would be the contact?

The next scheduled meeting will be on Thursday, March 19TH at 4:00 p.m. at Coutts Museum