

CTC Minutes
January 21, 2016
Location: Dilly Deli meeting space

Members Present:

Kaytlyn Berry
Randy Just
Rod Seel
Natalie Donges
Jean Plummer
Jen Cook – Staff
Molly Denton – Staff
Anthony Davis - Guest

Members Absent:

Matt Guthrie
Kaye Laudner
Steve Reynolds
Mike Bhatt
John Pyle
Andrea VanAuken

Minutes from November 19, 2015 were approved. Rod moves the motion, Randy seconds the motion.

RECAP OF RECENT EVENTS

The Holiday Bazaar on November 21st had a good turn-out at the Community Market Building. This was the first attempt to try a different kind of event at the market. Despite the cold weather, 24 vendors were present and the visitors enjoyed complimentary hot chocolate and holiday music. We surveyed the vendors after the event and most had good things to say and would love to have another event in the spring. The most common criticisms included that the event lasted too long and we need heat in the building.

UPCOMING EVENTS

There are many exciting events coming up for El Dorado. First, the new El Dorado Half Marathon, 5K and 1 Mile run on April 2nd. The City will be a t-shirt sponsor. Then, on May 7th & 8th Jen and Molly will be attending the Kansas Sampler Festival in Winfield. Next year will be the last year for the Sampler Festival. The KS Sampler Foundation felt that it was a good time to end the festival and transition into a new event. More details will be released soon.

Other events this summer include the 3v3 Live Soccer Tournament and Lantern Festival, both on June 11th. The idea is to invite the soccer families to the Lantern Festival after their games, encouraging people to stay overnight here in El Dorado. We are still waiting to hear back from AAU Track on their event date.

A new event this summer will be Drums Across Kansas at BG Stadium. This will be on Monday, July 18th. Jen is working on getting sponsors for the event and the sponsor packet will be emailed out to the committee to view. The City will pay approx. \$2,300 for the event to come here, but will keep all ticket sales and sponsorships. If the event goes well, DAK would like to make El Dorado its home for the event each summer going forward.

We are also hosting the NJCAA Division 1 Cross Country Championship on November 12th this fall at Prairie Trail Golf Course. We had a site visit with Bryce Roderick regarding the

possibility of hosting the NJCAA Div. 1 Outdoor Track and Field Championship. If we win this bid, El Dorado would host in 2019. Last, there will be a new concert festival next summer at the Lake Amphitheater called the Dam Music Festival. This will be a two day event on July 28th & 29th, 2017 and will be similar to Country Stampede in Manhattan. The same group that organizes DAK will be organizing this concert and will work with Demo Sales for beer sales. Important to note that this is the same weekend we are also hosting the Shrine Bowl.

UPDATED BED TAX NUMBERS

The 2015 end of year transient guest tax came in with the highest total in the last 10 years! Compared to 2014, last year brought in approx. \$32,000 more bed tax to El Dorado. This barely accounts for the new Days Inn Express that started accepting reservations during the last quarter. If this trend continues and with the new events coming to town, 2016 looks to be a great year!

MEMBER OPEN FORUM

- BrewCo. Coffeehouse will celebrate its First Birthday on Friday, February 5th!
- Work has started on the new rifle/gun range at the Lake. Completion within the next year. Funded by grant money and will be ran by a Range Master (not part of Lake staff). There will be an inexpensive charge to use the range and you will have to bring your own rifle or hand gun.
- Coutts Museum had visitors from all 50 states and from 14 foreign countries during the 2015 year. Very exciting!
- Vino and Brew fundraiser for Coutts Museum will be on July 22nd at the BCC Welcome Center.
- The Lake Mud Run will be on June 25th at the Walnut River Beach area.
- The Frontier Western Celebration will be the first weekend in August and will celebrate its 10th year!
- The El Dorado Fall Festival will be September 30th and October 1st this year.

NEXT MEETING: March 17th, 2016 at 4:00 p.m.

***LOCATION:** Day's Inn Express (new hotel)