

CTC Minutes

May 19th, 2016

Location: Coutts Museum

~~Members Present:~~

Natalie Donges

Jean Plummer

Rod Seel

Jen Cook - Staff

Molly Denton - Staff

Caitlyn Fowler - Staff

Kendra Wilkinson - guest

Daughter - guest

~~Members Absent:~~

Matt Guthrie

Kaye Laudner

Steve Reynolds

Mike Bhatt

John Pyle

Andrea VanAuken

Kaytlyn Berry

Randy Just

Recap of Recent Events

Kendra Wilkinson and her daughter Wendy Wilkinson were in attendance as guests and soon to be new CTC Members. Caitlyn Fowler was in attendance and is the new assistant of Jen and Molly at the CVB.

The Kansas Sampler in Winfield was at the beginning of May and it went well but not as many people in attendance as last year. The Kansas Sampler breaks up the state of Kansas by tourism regions. We co-marketed with the Walnut River Brewing Company by passing each other's flyers out in separate booths. Our region is by far the most active and stays in touch with each other the best compared to other regions of Kansas.

Upcoming Events

There were handouts given to each member for ALL of the 2016 events. Drums Across Kansas is coming up in July and we need to find volunteers to help out with the event. Anytime there is a post about DAK, please share the post so more people can be aware of the event. Ticket sales are starting to pick up and the ticket sale website is the same as the one used to purchase tickets to Butler games.

June 4th will be a busy day; Farmers' Market, Storm the Dam, El Do in Bloom, AAU Track, Safe House Triathlon and Fishing at the Lake.

The Farmers' Market is having its grand re-opening on Saturday, June 4th and we have many more vendors who are attending this day. The brewing company will have a booth selling shirts and growlers. Anyone who brings in their growler that they purchased at the market will get 10% off at the Walnut River Brewing Company. There will be a donation based yoga class that morning in Gordy Park and all proceeds will go to the Safe House. The fees for June 4th are waived to be a vendor, but after that, the fees are \$55 for the 2016 season or \$15/day. The market will close once all vendors are no longer able to sell anything else. There will be a hospitality booth each Saturday of the market sponsored by different businesses around town that will provide complimentary coffee. Maybe do social runs that start and end at the market.

South Central Kansas Travel Guide

We discussed the different advertising opportunities. We will take brochures to the KS Turnpike Info Center. There are now online forms for brochure ads.

Bed Tax

Last years bed tax was low at the 1st quarter then brought a lot more by the end of the year. NJCAA will help out a lot with this, along with the Shrine Bowl, AAU Track and possibly Drums Across Kansas.

Member Open Forum

- Jean - Stardust Motel sign will be given to us for cheap and can be used as welcome sign at the north entrance of El Dorado. Need to know what type of sign it is and what the cost to fix/update the sign would be
- Brandi Lane and Patrick Todd split up and now Patrick owns Oz Endurance and Brandi owns Oz Events.
- Wanting to build a disk golf course at the Legion and possibly host tournaments

Next Meeting: July 21st @ 4:00pm

***Location:** BG Stadium Hospitality Suite