

CTC Advisory Meeting - MINUTES
July 21st, 2016
4:00 p.m.
BG Products Veterans Sports Complex

Members Present:

Wendy Wilkinson
Randy Just
Kaylan Berry
Natalie Donges
Matt Guthrie
Steve Reynolds

Members Absent:

Mike Bhatt
Jean Plummer
Rod Seel

Others Present:

Commissioner Kendra Wilkinson
Jen Cook
Molly Denton

• **WELCOME**

- Drums Across Kansas was a huge success and we have received many praises about the event including some emails (copies brought to the group).
*We will send out a report on final DAK attendance, cost to CVB and money made.

• **UPCOMING EVENTS**

- Emporia Shrine Bowl – July 30th
 - Jen and Molly will be going to Emporia to attend the banquet and parade. They will observe the event and take notes for hosting next summer.
- Big Beer Bash – July 30th
 - Helping organize the corn-hole tournament, currently have 24 teams signed up. This is to celebrate Walnut River Brewery's 3rd anniversary.
- Fall Festival – September 23rd – 24th
 - Oktoberfest (9/23) – NEW location on the 100 block of W. Ash. The 5K run, walk, bike and 1K kid's race will start and end at Gordy park. This new location will be nice in case of inclement weather, the event can move inside the Farmers Market building. Dilly Deli will do their 'infamous brat bar' and sell Budweiser products and Walnut River Brewery will have their Oktoberfest on tap. There will be 2 live bands and possibly a Clogging group performing! Gate entry fee will be \$5 for anyone over the age of 10. There will be a \$1 off the entry fee if you show your race bib at the gate or if you walk/bike to the event.

- Walnut River Festival and the Open Car Show will be on Saturday, September 24th. There will not be a parade this year.
 - TIAK Conference – October 17th to 19th in Olathe
 - Jen and Molly both attending.
 - NJCAA Cross Country Championship – November 12th
 - This will be a multiple day event with teams coming in to town as early as November 10th to start practicing. We are working with a committee with representatives from BCC and Prairie Trails to get the pre-tournament packet put together. This informational packet will be sent to all the teams' mid-September. We are expecting around 40-60 teams with 10-12 runners on each. Many volunteers will be needed for this event!
- **UPDATED BED TAX NUMBERS**
 - The transient guest tax numbers are not fully updated. Most hotels are missing data as of 7-20-16. The numbers seem to be down from last year, but hopefully by the September meeting the numbers will updated on the State website.
- **MEMBER OPEN FORUM**
 - The Farmers' Market has about 5-6 paid vendors this year. We have planned extra events at the market this season such as yoga in the park, food vendors and social runs that start and end at market. Hoping these extra things to do increase the public awareness of the market.
 - Another proposed idea is to have a 'burger cook off' at the market, maybe at the end of the season.
 - The Holiday Bazaar will be in November again at the market.
 - First Friday in August at District 142 will have a battle of the whiskeys tasting and live music. August 5th from 6:00 – 8:00P
 - There have been lots of visitors at the Lake this summer. The gun range is expected to be completed next summer, 2017. Randy Just is retiring from the State Park and will now be working at EMS starting this fall!
 - Grizzly Bowl will be having Fall Bowling Leagues. Sign-ups start soon and all information can be found on their Facebook page. They also have a Pizza and Beer night on Fridays and a Women and Wine night on Thursdays.
- **NEXT MEETING:** September 15th at 4:00P
 - **LOCATION:** Farmer's Market (115 W. Ash)