

CTC Advisory Meeting - Minutes  
December 1<sup>st</sup>, 2016  
4:00 p.m.  
Grizzly Bowl

Members Present:  
Wendy Wilkinson  
Matt Guthrie  
Jean Plummer

Members Absent:  
Kaylan Berry  
Natalie Donges  
Steve Reynolds  
Tyler Burt  
Mike Bhatt  
Rod Seel  
Andrea VanAuken

Others Present:  
Commissioner Kendra Wilkinson  
Jennifer Cook  
Molly Denton  
Caitlyn Fowler

○ **WELCOME & OLD BUSINESS**

- NJCAA Cross Country Championships – November 12<sup>th</sup>
  - There have been no public complaints after the event.
  - Largest NJCAA XC Championship in history by 10 teams!
  - Teams were very respectful and volunteers were great.
  - 72 Teams, 316 Women Participants, 304 Men Participants
  - For future large events, we need to work with the Partners more to help notify businesses.
- Holiday Bazaar – November 19<sup>th</sup>
  - 32 vendors this year (7 more than 2015)
  - Good public turnout overall
  - Some vendors were not pleased that the building had no heat (although they were aware of this before they signed the vendor agreement)
  - Look at ideas on how to heat/cool the building. Commissioner Wilkinson will talk to the Commission about this.

○ **UPCOMING EVENTS 2017**

- See attachment for all community events
- CVB Events:
  - July 17<sup>th</sup> Drums Across Kansas
  - July 28<sup>th</sup> – 29<sup>th</sup> DAM Music Festival
  - July 29<sup>th</sup> Shrine Bowl (week full of activities prior)
  - September 23<sup>rd</sup> Lantern Festival (Location TBD)

○ **GRANT FOR COMMUNITY FARMERS MARKET BUILDING**

- Actively looking for grant to make improvements on the building.

- **BED TAX NUMBERS**

- Currently the bed tax is at 5% (set in 1980's?). Jen would like to ask the Commission to increase the tax rate to 6%. Most communities in Kansas have an average bed tax rate of 6-7%
- Updated Report shows 2016 numbers are much lower than last year. Mostly because the refinery did not have a turnaround this year. 2015's report was also \$30,000 more than any year before it as well.

- **MEMBER OPEN FORUM**

- Two new members: Andrea VanAuken (Holiday Inn) and Tyler Burt (State Park)
- Still have one open spot for a member. Randy Just (past member) has expressed interest in joining again.
- The committee is excited about all of the 2017 events coming to El Dorado. They would love to see the use of BG Stadium for concerts in the future.
- A few members of the committee would like to be involved in the planning of Oktoberfest for next year. The next planning meeting for Oktoberfest is on January 19<sup>th</sup> at 9:30 a.m. at Oz Events. Molly will send an email reminder to the group for those that would like to attend.

- **DISCUSS 2017 MEETING DATES**

- See attachment for 2017 dates and locations.

- **NEXT MEETING:** January 17<sup>th</sup> at 4:00 p.m.

- **LOCATION:** City Hall