

Year in **REVIEW** 2021

EL DORADO
KANSAS



Administration Department



ADMINISTRATION

Major Accomplishments In 2021

- 150FEST

- The City held an event celebrating its 150th anniversary, including concerts, kids activities, vendors, an artisan market, Chamber car show and more.

- City Rebrand

- The City underwent a rebrand. Along with the primary logo, the El Dorado brand consists of a set of icons and secondary elements.



2022 Department Goals/Projects/Initiatives

- Tourism

- Plan and implement a new annual festival downtown
- Host an event(s) at BG Stadium
- Recruit 2 sporting tournaments

- Municipal Information Officer

- Complete website update
- Increase followers on social media
- Increase presence in local and state media sources



ADMINISTRATION

2022 Department Goals/Projects/Initiatives

- Human Resources/Payroll

- Promotion of the City as a place people want to work
- Active recruitment for open positions
- Increase job satisfaction for existing employees

- City Clerk

- Update the Municipal Code to ensure compliance with state law and existing practices

