

EL DORADO

K A N S A S

SOCIAL MEDIA/PUBLICATION POLICY

Approved by the City Commission November 6, 2023.

The City of El Dorado uses social media as a method of communication to the citizens.

Postings on these pages shall be limited to the following:

- City sponsored announcements, activities, groups or component units (e.g. Municipal Band, Bradford Memorial Library, El Dorado Senior Center).
- Other governmental units.
- Partner Agencies (e.g. El Dorado Chamber of Commerce, El Dorado Main Street and El Dorado Inc.).
- 501c3 Organizations.

The City will not post anything on their social media that violates any of the following:

- People, events, or organizations with no direct relationship to El Dorado.
- Advertising of for-profit purposes.
- Positions highlighting, referencing, or taking sides in political or religious controversies.
- Positions contrary to City Ordinances or Resolutions.
- Personal activities not of a general public interest, such as deaths, family reunions, birthdays, anniversaries, groundbreaking, or fundraisers.

The Community calendar shall remain open for the groups listed above to post according to the following:

- The event must be open to the public.
- The post cannot contain any language that would violate any terms of our social media comment policy.

The Experience El Dorado social media pages and website shall be exempt from the rules above as it relates to the following:

- Sponsors of Experience El Dorado events or publications.
- For-profit community events, featuring a local business and/or showcasing the best of what El Dorado has to offer.

SOCIAL MEDIA COMMENT POLICY

The City of El Dorado welcomes community engagement and feedback. The City of El Dorado's Social Media Comment Policy is that comments are subject to public disclosure and will be screened for the following:

- Comments that promote, foster, or perpetuate discrimination on the basis of race, creed, color, age, religion, gender, marital status, status with regard to public assistance, national origin, physical or mental disability or sexual orientation.
- Defamatory statements, or any material contained in it, holds up an individual or groups of people to public ridicule, derision or embarrassment, or is libelous.
- Obscene or explicit comments or the use of vulgar, offensive, threatening or harassing language.
- Comments or any material that advocates or opposes a region or religious belief.
- Hateful or mean-spirited comments.
- Personal attacks, insults or threatening language.
- Sexual content or links to sexual content.
- Plagiarized material, or material that violates intellectual property rights.
- Private, personal information published without consent.
- Commercial promotions or spam.
- Comments that are off-topic or that link to material that is off-topic.
- Comments that embed images from external sources.
- Comments that violate any local, state, or federal law.
- Information that may tend to compromise the safety or security of the public or public systems.

Items shared/posted on City social media pages shall be subject to branding guidelines.

The City reserves the right to remove content that is deemed in violation of this policy or applicable law.

The City is not responsible for, and neither endorses nor opposes, comments placed on this site by visitors to the site.

Any comments submitted to these pages are public records subject to disclosure by the Kansas Open Records Act and other public records and disclosure laws, as well as discovery in litigation. This includes, but is not limited to, information made available through a user's privacy settings on their own social media and other internet pages. For Public Records Act requests, please contact the City Clerk's office directly.

If you have any questions about our comments policies, please don't hesitate to ask. Comments will be screened periodically during standard business days.